

**TOMMY HILFIGER FALL/WINTER 2014 EYEWEAR COLLECTION**

The Tommy Hilfiger Group, which is wholly owned by PVH Corp. [NYSE: PVH], is pleased to introduce the Fall/Winter 2014 eyewear collection, manufactured by Safilo Group S.p.A. The new collection of sunglasses and optical frames for men and women features eclectic details that fuse functionality, comfort, versatility and style. An innovative combination of acetates introduces new brushed effects, color contrasts, graphic outlines and chromatic color blocking. The collection, available in Fall 2014, reflects the relaxed vibe, youthful spirit and irreverent attitude at the core of *Tommy Hilfiger's* brand identity.

**NEW ENGLAND STYLE**

**Models TH 1287/S and TH 1288**

These men's sunglasses and optical frames feature a retro-inspired rounded shape. On the front, a soft key-bridge and brushed or matte effects contrasts the bold graphic outline along the profile. The transparent temples feature the *Tommy Hilfiger* logo and a comfortable flex hinge. These bold shapes are complemented by soft color palettes in transparent gray/black; crystal/Havana blue; and transparent mud/military green.



**EAST COAST PREP**

**Models TH 1289/S, TH 1292 and TH 1290**

These men's sunglasses and optical frames are inspired by the classic preppy lifestyle. The temples are enhanced with a shaded color-block effect in gray/black/Havana blue; mud/orange/Havana; transparent blue/solid blue/Havana; gray/blue/Havana; Havana/green/transparent gray; and Havana red/fuchsia/lilac. An exclusive new five-barrel hinge on the temples ensures comfort while adding an innovative twist to the design.



**ADVENTURE SPIRIT**

**Model TH 1291/S**

This women's acetate sunglass style features a rounded shape and new metal *Tommy Hilfiger* oval logo in iconic red and blue. The faded color-block effect on the temples, soft key-shaped bridge and slim metal element on the hinge convey a vintage aesthetic with a modern twist. The exclusive new five-barrel hinge on the temples guarantees a comfortable fit. The color palette includes black with gray Havana/cream/dove gray temples; Havana red with fuchsia/lilac; transparent blue with opal burgundy/crystal; and dove gray with blue/Havana.



## THE GREAT AMERICAN OUTDOORS

### Models TH 1277/S and TH 1279/S

The active outdoor lifestyle inspires these men’s rectangular sunglasses and unisex round sunglasses. Both styles feature an integrated “pop-hinge,” an innovative technology that allows for a more linear design. The striped temples feature the distinctive metal *Tommy Hilfiger* flag logo, and mirrored lenses enhance the bold color palettes which include black/blue; gray/blue; brown/orange; blue/red; cyclamen/blue; crystal/blue; black/white.



*Tommy Hilfiger* eyewear is manufactured by Safilo Group S.p.A and distributed by its wholly owned subsidiary through exclusive agreements with international distributors. *Tommy Hilfiger* eyewear is available in the U.S., Canada, Mexico, Europe and Asia through *Tommy Hilfiger* flagships, major department stores, eyewear specialty dealers and [tommy.com](http://tommy.com).

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### About The Tommy Hilfiger Group

With a premium lifestyle brand portfolio that includes *Tommy Hilfiger*, *Hilfiger Denim* and *Tommy Girl*, the Tommy Hilfiger Group is one of the world’s most recognized designer apparel groups. Its focus is designing and marketing high-quality menswear, womenswear, children’s apparel and denim collections. Through select licensees, the Group offers complementary lifestyle products such as sportswear for men, women, juniors and children; footwear; athletic apparel (golf, swim and sailing); bodywear (underwear, robes and sleepwear); eyewear; sunwear; watches; handbags; men’s tailored clothing; men’s dress furnishings; socks; small leather goods; fragrances; home and bedding products; bathroom accessories; and luggage. The *Hilfiger Denim* product line consists of jeanswear and footwear for men, women and children; bags; accessories; eyewear and fragrance. Merchandise under the *Tommy Hilfiger* brands is available to consumers worldwide through an extensive network of *Tommy Hilfiger* retail stores, leading specialty and department stores and other select retailers and retail channels.

### About PVH Corp.

PVH Corp., one of the world’s largest apparel companies, owns and markets the iconic *Calvin Klein* and *Tommy Hilfiger* brands worldwide. It is the world’s largest shirt and neckwear company and markets a variety of goods under its own brands, *Van Heusen*, *Calvin Klein*, *Tommy Hilfiger*, *IZOD*, *ARROW*, *Warner’s* and *Olga*, and its licensed brands, including *Speedo*, *Geoffrey Beene*, *Kenneth Cole New York*, *Kenneth Cole Reaction*, *MICHAEL Michael Kors*, *Sean John*, *Chaps*, *Donald J. Trump Signature Collection*, *JOE Joseph Abboud*, *DKNY*, *Ike Behar* and *John Varvatos*.

### About The Safilo Group

The Safilo Group is a worldwide leader in the premium eyewear sector for sunglasses, optical frames and sports eyewear. Safilo has an international presence through 30 owned subsidiaries in primary markets including America, Europe and Asia. Through exclusive partnerships, Safilo produces and distributes its house brands – Safilo, Carrera, Polaroid, Smith Optics, Oxydo – and the licensed brands Alexander McQueen, Banana Republic, Bottega Veneta, BOSS, BOSS Orange, Céline, Dior, Fossil, Fendi, Gucci, HUGO, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Pierre Cardin, Saks Fifth Avenue, Tommy Hilfiger and Saint Laurent Paris. For further information visit [www.safilo.com](http://www.safilo.com).

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